



Sequence of events
Launch of the *Ideas for development* blog

Date:

21 October 2007 at 2.30 pm

Venue:

World Bank
Room J1050
701 18th street NW Washington, DC 20433, USA

Panelists:

- **Kemal Dervis**, Administrator of the United Nations Development Programme,
- **Donald Kaberuka**, President of the African Development Bank,
- **Pascal Lamy** Director general of the World Trade Organization (*TBC*),
- **Supachai Panitchpakdi**, Secretary-General of the United Nations Conference on Trade and Development (*TBC*),
- **Jean-Michel Severino**, Managing Director of the Agence Française de Développement,
- **Jordan Deyour**, Director of the World Food Programme Washington Office, representative of **Josette Sheeran**, Executive Director of the WFP.
- **Hervé Cronel**, Senior Advisor and representative of **Abdou Diouf**, General Secretary of the Organisation de la Francophonie.

2.30 pm – 3 pm : Press Conference

- Introduction by Mr. Severino, presentation of the philosophy of the project (3min)
- Short browse through the Blog and presentation of its content (2min)
- Short interventions by the blog members present (15 min)
- Question and answer session (10min)

3 pm – 3.30 pm : Cocktail

Refreshments will be served outside of the conference room for blog members, journalists and guests

