

## A TRIPLE AMBITION

### • STRATEGIC •

Supporting national institutions of the countries of origin in the development of renewed pro diaspora strategies.

### • MICROECONOMIC •

Strengthening the capacity of both local and diaspora entrepreneurs.

### • FINANCIAL •

Connecting entrepreneurs and investors to facilitate investment through innovative instruments.

**DiafrikInvest aims to accelerate and support the mobilisation of highly-qualified talents, entrepreneurs and investors from the diaspora in order to boost business relations between Europe, Morocco, Senegal and Tunisia and thus contribute to economic development.**

More than 40 activities for local and diaspora entrepreneurs, business angels and national institutions of Morocco, Senegal and Tunisia will be carried out over 3 years.

## FIVE KEY SECTORS

Environment | Green technologies  
Health | Education | Agri-Food

## A CONSORTIUM WITH COMPLEMENTARY SKILLS FOR A PROFESSIONAL SUPPORT



### • ANIMA Investment Network •

*Project coordinator*

Marseille - France  
[www.anima.coop](http://www.anima.coop)



### • ACM •

*The Agency For Entrepreneurship in the Mediterranean*

Marseille - France  
[www.entreprendre-mediterranee.com](http://www.entreprendre-mediterranee.com)



### • AM BE KOUN •

*Association for economic and social development of Senegal*

Tambacounda - Senegal  
Facebook/Am-Be-Koun



### • CJD Sénégal •

*Centre des jeunes dirigeants du Sénégal*

Dakar - Sénégal  
[www.cjdsenegal.org](http://www.cjdsenegal.org)



### • CONECT •

*Confederation of Tunisian Citizen Enterprises*

Tunis - Tunisie  
[www.conect.org.tn](http://www.conect.org.tn)



### • StartUp Maroc •

Rabat - Morocco  
<https://startupmaroc.org/>



### ASSOCIATE PARTNER

### • AMDI •

*Moroccan Investment Development Agency*

Rabat - Morocco  
[www.invest.gov.ma](http://www.invest.gov.ma)

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"This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of ANIMA Investment Network and can in no way be taken to reflect the views of the European Union."



**DiafrikInvest**  
CONNECTING TALENTS AND OPPORTUNITIES

Boosting  
and supporting  
business  
relations between  
Europe,  
Morocco, Senegal  
and Tunisia

[www.diafrikinvest.com](http://www.diafrikinvest.com)



Project funded by the  
EUROPEAN UNION

# ENTREPRENEURS' TRACK

## DiasporaLab (optional)

B2B workshop to assess the feasibility of the projects (taxation, property, legal and funding advices) & information on business environment with country experts

## DiasporaTech (optional)

Workshop providing specific consulting services for technological projects (regulation, patents, intellectual property, etc.)

## Technological support (optional)

(consulting, international and national standards, patents, prototyping, funding.)

### Projects selection in Europe \*

50 entrepreneurs from the diaspora in the 5 key sectors

### Pre-support in Europe

Personalised coaching with a dedicated mentor specialised in business creation

### Support in Africa

Personalised coaching with a dedicated mentor specialist of the sector and local ecosystem in Morocco, Senegal or Tunisia

\* Are you interested in this entrepreneur's track ?

Contact : [diaspora@agenceacim.com](mailto:diaspora@agenceacim.com)

### Projects selection in Africa \*\*

45 local entrepreneurs

### Entrepreneurs' MasterClass

Thematic coaching by highly-qualified talents

### Mentoring

By talents from the diaspora

\*\* Are you interested in this entrepreneur's track ?

Contact : [info@diafrikinvest.com](mailto:info@diafrikinvest.com)

- Communication and visibility campaign
- Promotion on crowdfunding platforms
- Individual professional support
- Investment Academies
  - Connecting entrepreneurs with investors
  - Pitching of projects

**A business project in Morocco, Senegal or Tunisia ?**  
Submit your idea!

### Business tours & Business forums

To discover the local B2B ecosystem, networking, promotion, information & advices

**What if you were part of the 20 best projects?**

Diafrikinvest adventure goes on...